

JUAN KURTZMAN

ART DIRECTOR

EXPERIENCE

I'm an art director with six years of experience. I combine my artistic abilities with a perennial curiosity to create visual stories that connect with the audience. My aesthetics are influenced by my art and art history background, which I studied at the School of the Museum of Fine Arts (painting and drawing) and Tufts University (humanities). I enjoy learning new skills and often have hobbies that push my boundaries. On a personal note, I'm a videogame enthusiast; book-buying addict; I enjoy drawing and visiting art galleries whenever possible.

EDUCATION

Miami Ad School

Art Direction
New York City, NY
2016 - 2018

Tufts University

BFA - Art; Art History
Medford, MA
2003 - 2007

SOFTWARE

Photoshop
Illustrator
InDesign
Premiere Pro
Figma
Max/MSP

SKILLS

Design
Storyboarding
Color theory
Naming layers

AWARDS

2019 New Blood Wood Pencil - D&AD
2nd Place - New Yorker Cartoon Caption Contest

CONTACT

jn.kurtzman@gmail.com
www.juankurtzman.com
[linkedin.com/in/juankurtzman/](https://www.linkedin.com/in/juankurtzman/)
1.786.525.4521

EMPLOYMENT HISTORY

VML - Art Director

The Coca-Cola Company
New York City, NY
2022 - Present

Freelance - Art Director

Expedia, Guinness, Twinlab
New York City, NY
2021 - 2022

Ogilvy - Jr. Art Director

Corteva, British Airways, EY, Zippo
New York City, NY
2018 - 2021

Edelman - Intern

New York City, NY
Just Water, March for Our Lives
2018